

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Popular Estate Management Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	The Bombay Stock Exchange Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable 1. Ramanbhai Bholidas Patel 2. Chhaganbhai Bholidas Patel 3. Dashrathbhai Bholidas Patel 4. Prathmesh Chhaganlal Patel 5. Krupesh Jayantilal Patel 6. Mayurikaben Ramanbhai Patel 7. Lataben Dashrathbhai Patel 8. Maunang Ramanbhai Patel 9. Vikram Chhaganlal Patel 10. Kokilaben Chhaganbhai Patel 11. Saritaben Natwarlal Patel 12. Krinesh N. Patel 13. Runali Vikram Patel 14. Bhumi Prathmesh Patel 15. Priyesh Ramanlal Patel 16. Fizu M. Patel 17. Ekta K. Patel		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31st, of the year-2013, holding of:			
a). Shares			
1. Ramanbhai Bholidas Patel	1125700	8.04	8.04
2. Chhaganbhai Bholidas Patel	970900	6.93	6.93
3. Dashrathbhai Bholidas Patel	868000	6.20	6.20
4. Prathmesh Chhaganlal Patel	746900	5.33	5.33
5. Krupesh Jayantilal Patel	500000	3.57	3.57
6. Mayurikaben Ramanbhai Patel	931500	6.65	6.65
7. Lataben Dashrathbhai Patel	897900	6.41	6.41
8. Maunang Ramanbhai Patel	803800	5.74	5.74
9. Vikram Chhaganlal Patel	684000	4.89	4.89
10. Kokilaben Chhaganbhai Patel	653200	4.67	4.67
11. Saritaben Natwarlal Patel	29100	0.21	0.21
12. Krinesh N. Patel	81310	0.58	0.58
13. Runali Vikram Patel	56700	0.40	0.40
14. Bhumi Prathmesh Patel	36996	0.26	0.26
15. Priyesh Ramanlal Patel	56900	0.41	0.41
16. Fizu M. Patel	28899	0.21	0.21
17. Ekta K. Patel	5700	0.04	0.04
b). Voting Rights (otherwise than by shares)	Nil	Nil	Nil
c). Warrants,	Nil	Nil	Nil
d). Convertible Securities	Nil	Nil	Nil
e). Any other instrument that would entitle the holder to receive shares in the TC.	Nil	Nil	Nil
Total	8477505	60.55	60.55



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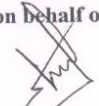
(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

Place: Ahmedabad
Date: 06-04-2013

For & on behalf of Promoter & PAC


Ramanbhai B. Patel
(Authorised Signatory)